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**xibitz**  
Experiential Spaces for Work and Life

# Xsight

It's time for another X-Sight! Your friends at Xibitz are pleased to bring you details on a project we've recently completed. This assignment is a very good example of how our vertically integrated services provide added value from the beginning of the design process through the conclusion of the installation.



[An interesting fact about the Nutrilite Center for Optimal Health is that it was designed to help independent business owners build healthier businesses and healthier lives.]

## X: on this project:

- Collaborative design solutions
- Financial analysis and feasibility studies
- 3 Dimensional models/renderings
- 3 Dimensional fly-through
- Value engineering
- Project management
- Vendor management
- Fabrication of all brand elements
- Installation

## Education brought to life. Nutrilite Center for Optimal Health

We're proud to help tens of thousands of customers reach for optimal health as never before when they visit the Nutrilite Center for Optimal Health in Buena Park, CA. Xibitz worked with London's LIVE to help the makers of NUTRILITE, the world's leading brand of vitamins, minerals, and dietary supplements, create a personalized, experiential and comprehensive health assessment and educational opportunity. Visitors to the experience will marvel at a two-story tall rotating DNA sculpture and browse through "educational" works of art as they learn how they can achieve optimal health through nutrition, fitness, and supplementation.

(left) Bamboo arches lead the way into a space that explores the idea that "feeling well begins with living well." The expansive space (middle) invites visitors to choose the best dietary, lifestyle, rest and relaxation habits for their particular situation. Because the Nutrilite farms are engaged in a bio-intensive, sustainable methods of farming, the display (right) emphasizes the responsible management of biological interrelationships.

“LIVE and Xibitz have provided the NUTRILITE brand a first class facility for health education, training and health assessment counseling playing a key role in building the credibility of the brand. A working relationship that provided a satisfying experience for all delivering a high quality end product.”

*Sr. Brand Manager*