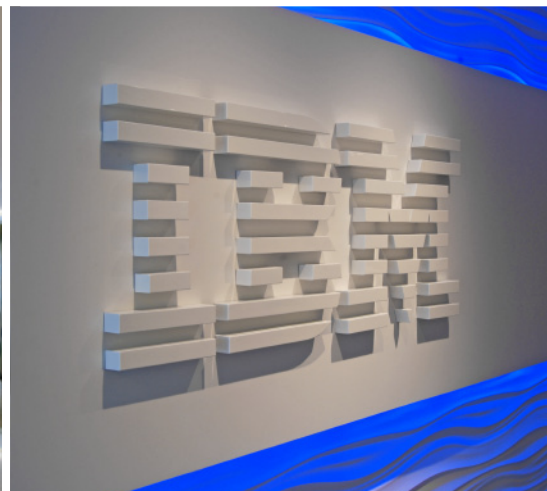


X sight



[Synergistic solutions.

For this project, Xibitz supported prototype development by constructing a small mock-up of the lightbox mural, and provided several rounds of sampling to ensure the design intent for the murals' colors and intensity was achieved. Xibitz also developed a magnetic attachment system, allowing future graphics to be easily replaced without visible fasteners.]

X: on this project:

- Prototype Development
- Sampling
- Project Management
- Engineering
- Drawings and Specifications
- Vendor Management
- Fabrication of Exhibits
- Fabrication of Graphic Installation

Production Techniques Accentuate Great Design IBM Executive Briefing Center

When information technology giant IBM renovated existing facilities to create a state-of-the-art software campus in Massachusetts, plans included an Executive Briefing Center that would be visited by thousands of customers. Naturally, IBM and developer Skanska USA Building Inc. expected an atmosphere that would bring company branding to the forefront. They turned to HOK-Houston for innovative design.

But design creativity came with a challenge: It called for single-piece murals – one lighted and 28 feet long, and many on curved walls. HOK tapped proven partner Xibitz for its unique ability to bring the design intent to fruition; including prototyping, fabricating and installing single pieces for both frame and graphic.

(left and right) Mural pieces as long as 28 feet feature continuously brushed stainless steel frames and a polycarbonate application.

(center) The familiar IBM logo is highlighted in an out-of-the-ordinary way.

[Delivering impact.

Curved walls, striking lighting, enhanced graphic elements and intense color make the Executive Briefing Center an interesting space for visitors and employees – without compromising IBM's commitment to environmentally friendly construction and technology.]

“The new IBM software campus will be renovated to create a state-of-the-art software lab that fosters collaboration and allows for organic growth and acquisitions.”

Global Communications Manager at IBM